

PLAN YOUR CAMPAIGN

in **bd baumaschinendienst** **PRINT** and **DIGITAL**

7-8

July/August

Publication date:
28/08/2025
Advertising deadline:
04/08/2025
Editorial deadline:
30/07/2025

Themes:

- Control & digitization
- Formwork, scaffolding & concrete construction
- Tools, devices & site facilities
- Service & maintenance
- **Special: Lifting & conveying**

Trade fairs + exhibitions:

NordBau (Neumünster): 10 – 14/09/2025

9

September

Publication date:
23/09/2025
Advertising deadline:
29/08/2025
Editorial deadline:
26/08/2025

Themes:

- Civil engineering & tunnelling
- Attachments & quick hitches
- Demolition, preparation & extraction
- **Special: commercial vehicles for construction tipplers**

Trade fairs + exhibitions:

NUFAM (Karlsruhe): 25 – 28/09/2025

RecyclingAKTIV & TiefbauLIVE (Karlsruhe): 09 – 11/10/2025

10

October

Publication date:
23/10/2025
Advertising deadline:
29/09/2025
Editorial deadline:
24/09/2025

Themes:

- Earth moving & road construction
- Gardening & landscaping
- Formwork, scaffolding & concrete construction
- **Special: Drive systems, hydraulics & components**

Trade fairs + exhibitions:

A+A Messe (Düsseldorf): 04 – 07/11/2025

AGRITECHNICA (Hannover): 09 – 15/11/2025

11

November

Publication date:
20/11/2025
Advertising deadline:
28/10/2025
Editorial deadline:
23/10/2025

Themes:

- Civil engineering & tunnelling
- Control & digitization
- Lifting & conveying
- Tools, devices & site facilities
- **Special: Demolition, preparation & extraction**

12

December

Publication date:
18/12/2025
Advertising deadline:
26/11/2025
Editorial deadline:
21/11/2025

Themes:

- Earth moving & road construction
- Drive systems, hydraulics & components
- Service & maintenance
- Financing, leasing, insurance
- **Special: commercial vehicles for construction tipplers**



**Supplement
bd 7-8**

Desk diary 2026

Mobil is in demand – also our mobile desk diary, an advertising media for the whole year.

Adv. deadline:	15/07/2025 – Supplement in bd 7-8	Logo:
Circulation:	16.500 copies	Format: 180 x 142 mm
		480,- €



**Supplement
bd 10**

„Wandkalender 2026“ (wall calendar)

You can remind your customers 365 days per year of your brand values and products every day with your own space on the calendar.

Adv. deadline:	15/09/2025 – Supplement in bd 10	Advert:
Circulation:	16.500 copies	Format: 820 x 588 mm
		1.090,- €



**Supplement
bd 11**

„Produkt-Spiegel“ 2026 (Product overview)

Present yourself with an editorially designed page in our product overview at the end of the year. Inform about your new products, solutions and offers.

Adv. deadline:	13/10/2025 – Supplement in bd 11	Advertorial with company portrait	
Format:	179 x 253 mm	1 page, 4 colour	2 pages, 4 colour
Circulation:	16.500 copies	1.300,- €	2.000,- €

