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### Ongoing topics in every issue

Companies & strategies, markets & prospects, trade & leasing, Construction management, industry news

### Topical packages - one message, all channels

Contents: **Print ad + online banner + advertorials in the magazine and baumaschinenendienst.de + 16,300 readers + 60,000 ad impressions**

Example: **Topic area: Add-on device: Quick-change unit: 1, 2 or 3 packages for issues 4 / 6 / 9 possible**

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## bd thematic and publication plan 2019

Issue	Dates	Themes	Trade fairs + expos
7-8 July/ August	PD: 21/08/19 AD: 26/07/19 ED: 22/07/19	<b>Formwork, scaffolding &amp; concrete construction</b> Formwork systems, formwork panels and support assemblies, work- and supporting scaffolding, construction lifts, wall machinery, mini cranes, concrete and mortar pumps, truck mixers, mixers, concrete pumps, plastering machines, shakers, concrete cutting and drilling machines, screeds and smoothing machines, insulating and auxiliary materials	<b>Tiefbau live &amp; Recycling aktiv</b> Karlsruhe 05/09 – 07/09/2019  <b>Nordbau</b> Neumünster 11/09 – 15/09/2019  <div style="border: 1px solid green; padding: 2px; display: inline-block;"> <b>Match timetable (first round)</b>  <b>1.+ 2. Bundesliga</b> </div>
		<b>Civil engineering &amp; tunnelling</b> <u>Channel and tunnel construction:</u> Hydraulic excavators, excavators, pipe and cable ploughs, shoring systems, compactors, construction pumps, sewer renovation; <u>special civil engineering:</u> Drilling rigs, support frames, driving and pulling machines; <u>gallery and tunnel construction:</u> Horizontal and vertical drilling systems, pipe pushers, tunnel formwork	
		<b>Service &amp; maintenance</b> Operating materials and lubricants, wear parts, workshop equipment, commissioning and repair, mobile workshop and servicing units, preventative maintenance, remote maintenance, condition monitoring	
		<b>Special: gardening &amp; landscaping issue</b> <b>Machines, equipment, tools, vehicles, building materials and equipment for earthworks, soil, planting and maintenance work, site and road construction, municipal technology, yard equipment, urban design, sports and leisure facilities, winter services</b>	
9 September	PD: 18/09/19 AD: 26/08/19 ED: 20/08/19	<b>Earth moving &amp; road construction</b> Hydraulic excavators, earth movers, bulldozers, compact and mini excavators, compact- and crawler-type loaders, dumpers, graders, dozers, weighing systems, compactors, road finishers, cutting and milling machinery, asphalt mixing units	<b>Nufam</b> Karlsruhe 26/09 – 29/09/2019
		<b>Attachments &amp; quick hitches</b> Scoops, shovels, excavator buckets, tooth systems, grabbers, hydraulic hammers, milling machines, tiltrotators, slewing systems, rotary motors, adapters, coupling	
		<b>Control &amp; digitisation</b> Machine controls, assistance systems, operator panels, HMI, terminals, controllers, surveillance and security systems, fleet management, telematics, services, BIM, software & IT, operational data collection, data communication, RFID, documentation, office organisation	
		<b>Special section: commercial vehicles for construction</b> <b>Tipplers</b> <b>Transporters, low-loaders, trailers, loading cranes, vehicle equipment, load securing</b>	

Issue	Dates	Themes	Trade fairs + expos
10 October	PD: 23/10/19 AD: 27/09/19 ED: 23/09/19	<b>Civil engineering &amp; tunnelling</b> <u>Channel and tunnel construction:</u> Hydraulic excavators, excavators, pipe and cable ploughs, shoring systems, compactors, construction pumps, sewer renovation; <u>special civil engineering:</u> Drilling rigs, support frames, driving and pulling machines; <u>gallery and tunnel construction:</u> Horizontal and vertical drilling systems, pipe pushers, tunnel formwork	<div style="border: 1px solid black; padding: 5px; display: inline-block;">"Jahreswandkalender" 2020 (wall calendar)</div>  <b>A+A</b> Düsseldorf 05/11 – 08/11/2019  <b>Agritechnica</b> Hannover 10/11 – 16/11/2019
		<b>Demolition, preparation &amp; extraction</b> Demolition excavators and pincers, hydraulic hammers, crushing and sieving equipment, large machinery	
		<b>Drive systems, hydraulics &amp; components</b> Engines, exhaust technology, transmissions, hydraulics, energy recovery, pipelines, filters, chain assemblies, tyres, cabins, driver seats, safety of machinery, weighing systems, anti-theft protection, accessories	
		<b>Special: gardening &amp; landscaping issue</b> <b>Machines, equipment, tools, vehicles, building materials and equipment for earthworks, soil, planting and maintenance work, site and road construction, municipal technology, yard equipment, urban design, sports and leisure facilities, winter services</b>	
11 November	PD: 13/11/19 AD: 18/10/19 ED: 14/10/19	<b>Formwork, scaffolding &amp; concrete construction</b> Formwork systems, formwork panels and support assemblies, work- and supporting scaffolding, construction lifts, wall machinery, mini cranes, concrete and mortar pumps, truck mixers, mixers, concrete pumps, plastering machines, shakers, concrete cutting and drilling machines, screeds and smoothing machines, insulating and auxiliary materials	<div style="border: 1px solid black; padding: 5px; display: inline-block;">"Produkt-Spiegel" 2020 (product overview)</div>
		<b>Lifting &amp; conveying</b> Tower cranes, mobil cranes, rope machinery, truck-mounted cranes, teleskopisch forklifts, all-terrain forklifts, aerial work platforms, construction lifts, conveyors, slings	
		<b>Tools, devices &amp; equipment</b> Circular saws, stone-cutting machines, diamond-, cutting- and drilling devices, handheld drilling machines, angle grinders, measurement devices, lasers for construction use, compressed air and hydraulic equipment, lighting, barriers, workwear, protective equipment	
		<b>Special: control &amp; digitisation</b> <b>Machine controls, assistance systems, operator panels, HMI, terminals, controllers, surveillance and security systems, fleet management, telematics, services, BIM, software &amp; IT, operational data collection, data communication, RFID, documentation, office organisation</b>	
12 December	PD: 11/12/19 AD: 18/11/19 ED: 12/11/19	<b>Earth moving &amp; road construction</b> Hydraulic excavators, earth movers, bulldozers, compact and mini excavators, compact- and crawler-type loaders, dumpers, graders, dozers, weighing systems, compactors, road finishers, cutting and milling machinery, asphalt mixing units	<div style="border: 1px solid black; padding: 5px; display: inline-block;">Match timetable (second round) 1. + 2. Bundesliga</div>
		<b>Service &amp; maintenance</b> Operating materials and lubricants, wear parts, workshop equipment, commissioning and repair, mobile workshop and servicing units, preventative maintenance, remote maintenance, condition monitoring	
		<b>Financing, leasing, insurance</b>	
		<b>Special section: commercial vehicles for construction</b> <b>Transporters, low-loaders, trailers, loading cranes, vehicle equipment, load securing</b>	

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