



Journal 2020

Information for safe and effective handling of work platforms

Media information



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IPAF – head office

Moss End Business Village · Crooklands, Cumbria LA7 7NU, UK
 Tel.: +44 (0) 1 53 95/6 67 00 · Fax: +44 (0) 1 53 95/6 60 84
 info@ipaf.org · www.ipaf.org

IPAF – Basel

Sternengasse 6 · CH-4051 Basel
 Tel.: +41 (0) 61/227 90-00 · Fax: +41 (0) 61/227 90-09
 basel@ipaf.org · www.ipaf.org

Krafthand Medien GmbH

Walter-Schulz-Straße 1 · 86825 Bad Wörishofen, Germany
 Telephone 0 82 47 / 30 07-0 · Fax 0 82 47 / 30 07-70
 www.krafthand-medien.de

Also available in electronic format at:
www.ipaf.org/de/



IPAF – Germany
Reinhard Willenbrock
 Alter Schulhof 3 · D-28717 Bremen
 ☎ +49 (0) 421 6260-310
 ✉ deutschland@ipaf.org · www.ipaf.org



Romana Kennel
 Head of Media Sales Print/Digital
 ☎ +49 (0) 82 47/30 07-60
 ✉ romana.kennel@krafthand.de



Editorial office
Harald Späth
 Site management
 ☎ +49 (0) 82 47/30 07-180
 ✉ spaeth.ipaf@krafthand.de



Carolin Endres
 Order management
 ☎ +49 (0) 82 47/30 07-22
 ✉ carolin.endres@krafthand.de

1 IPAF – International Powered Access Federation

The International Powered Access Federation (IPAF) is a federation that represents the interests of manufacturers, rental companies and users of powered access equipment. The members of the federation organise safety and training programmes around the world. These programmes are standardised and carried out to a high level of quality that is tailored to the training participants. Every year, more than 150,000 operators are trained every year using the IPAF training system, which is certified by TÜV as conforming to ISO 18878 and DGUV 308-008.

2 Media profile

The IPAF Journal is one of the federation's most successful publications. It is published in spring every year by Krafthand Medien GmbH and primarily focuses on topics and developments from the powered access industry, safety concerns, legal requirements, fields of application and backgrounds.

3 Target groups:

- Users of access platforms
- Companies that hire out access platforms/construction machinery
- Safety officers
- Construction companies/craft businesses
- Building services providers/garden and landscape construction businesses
- Municipally owned corporations
- Authorities and associations



4 Distribution

The IPAF Journal is distributed over 12 months at all trade fairs and events that the IPAF attends. It is distributed as an insert in specialist magazines and from the IPAF training centres.

5 Circulation

40,000 copies

4 Deadlines for 2020

Ad copy deadline: 21 January
 Print documents deadline: 24 January
 Publication date: 23 March



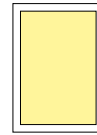
1 Display prices and formats

All prices specified are net prices (excluding VAT) and for print space formats.

1/1	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)	Basic price b/w	4-colour
Portrait	187 x 270 mm	210 x 297 mm	2,400 €	4,080 €

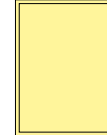
* plus bleed margin of 3 mm on all sides

1/1 advertisement in print space:



Portrait

1/1 advertisement in bleed:

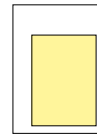


Portrait

Junior page	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)	Basic price b/w	4-colour
Portrait	139 x 190 mm	150 x 211 mm	1,620 €	2,860 €

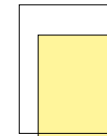
* plus bleed margin of 3 mm on all sides

Junior page in print space:



Portrait

Junior page in bleed:

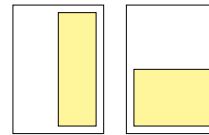


Portrait

1/2	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)	Basic price b/w	4-colour
Portrait	91 x 270 mm	102 x 297 mm	1,290 €	2,500 €
Landscape	187 x 134 mm	210 x 154 mm		

* plus bleed margin of 3 mm on all sides

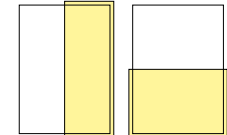
1/2 advertisements in print space:



Portrait

Landscape

1/2 advertisements in bleed:



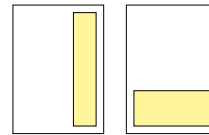
Portrait

Landscape

1/3	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)	Basic price b/w	4-colour
Portrait	59 x 270 mm	70 x 297 mm	1,070 €	1,800 €
Landscape	187 x 90 mm	210 x 110 mm		

* plus bleed margin of 3 mm on all sides

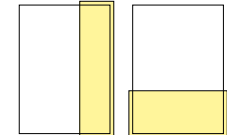
1/3 advertisements in print space:



Portrait

Landscape

1/3 advertisements in bleed:



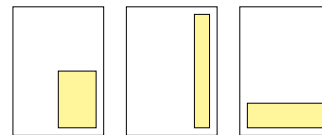
Portrait

Landscape

1/4	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)	Basic price b/w	4-colour
2-column	91 x 134 mm	102 x 154 mm	870 €	1,600 €
Portrait	43 x 270 mm	54 x 297 mm		
Landscape	187 x 65 mm	210 x 82 mm		

* plus bleed margin of 3 mm on all sides

1/4 advertisements in print space:

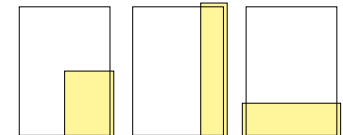


2-column

Portrait

Landscape

1/4 advertisements in bleed:



2-column

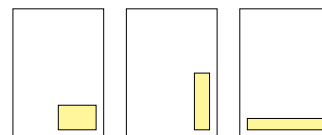
Portrait

Landscape

1/8	Formats		Prices	
	Print space formats (width x height)	Bleed formats (width x height)	Basic price b/w	4-colour
2-column	91 x 65 mm	-	590 €	960 €
Portrait	43 x 134 mm			
Landscape	187 x 32 mm			

* plus bleed margin of 3 mm on all sides

1/8 advertisements in print space:



2-column

Portrait

Landscape

2 Surcharges

- Preferential placement:** For advertisements with fixed placement specifications, a surcharge of 10% is applied to the b/w price (U2, U3 or U4).
- Format surcharge:** For advertisements larger than the print space, a bleed surcharge of 10% is applied to the b/w price
- Colour surcharge:** The listed prices apply to Euroscale colours. Surcharge for each special colour: 580 €

3 Directories

Basic entries in the "IPAF training centres" and "Manufacturers" directories are free of charge for IPAF members. Highlighting with **bold** and the use of your **company logo** is charged at **185 EUR per entry**.

4 Supplements, inserts

Supplements 2 pages: 2,400 EUR
4 pages: 3,600 EUR

Inserts max. 195 mm wide x 285 mm high.
Minimum size and other formats available on request.

Prices: up to 25 g EUR 117 per thousand
up to 30 g EUR 119 per thousand
up to 40 g EUR 122 per thousand
up to 50 g EUR 127 per thousand

A note regarding the insert is published free of charge.
All prices are excluding postal fees

Delivery Delivery date for inserts and supplements:
04 March 2020. Please send us a sample in good time.

5 Payment conditions

The net price is payable within 30 days. If paid within 8 days, a discount of 2% is applied. In the case of direct debit, a discount of 3% is applied.

Bank details:

- **Sparkasse Memmingen-Lindau-Mindelheim, Germany**
IBAN: DE92 7315 0000 0000 1031 84; SWIFT (BIC): BYLADEM1MLM
- **Postbank München, Germany**
IBAN: DE44 7001 0080 0047 9398 07; SWIFT (BIC): PBNKDEFF

6 Warranty

If incomplete or deviating data (text, colours, images) is supplied, we assume no liability for the printed result. Incorrect exposures due to incomplete or missing data, incorrect settings or incomplete specifications will be invoiced. This also applies to any additional typesetting or reproduction work and incorrectly supplied proofs.

Recommendation

An additional attractive platform for you to promote your product!

Technology. Practice. Opinion.

That's what bd baumaschinendienst represents. And it has done so **for over five decades** now. Technically competent and opinion-forming multi-faceted journalism.

bd exclusive:
Construction machinery and technology reports



We shine the spotlight on a type of machine, a technological trend or a technical detail: the latest technology, operating conditions, manufacturers and products, range of applications, special features, practical tips.

bd exclusive:
Excavator tests



We closely examine a machine on a real construction site and test out how practical the technical features and equipment are.

bd exclusive:
Dump truck and transporter tests



We carry out comprehensive and detailed testing on dumptrucks and transporters in a practical environment and on a wide range of test tracks. We comment on the test results and compare them with similar models.



Contact:
Romana Kennel
Head of Media Sales Print/Digital
+ 49 (0) 82 47/ 30 07-60
romana.kennel@krafthand.de

Issue	Publication Date	Themes	Trade fairs + expos
1-2	05/02/2020	Lifting & conveying	Galabau (Nürnberg) 16.-19.09.2020
5	27/05/2020	Tower cranes, mobil cranes, rope machinery, truck-mounted cranes, telescopic forklifts,	Platformers' Days (Karlsruhe) 18.-19.09.2020
9	09/09/2020	all-terrain forklifts , aerial work platforms,	
11	11/11/2020	contruction lifts, conveyors, slings	